

MEETING NOTES

Central Connect Leadership Roundtable Meeting
20th April 2021, 12-1.30pm
Ulverstone Secondary College



Attendees:			
Name	Position	Organisation	Membership Category
Jodi Hodgetts	Aboriginal Community Member	Aboriginal Community Member	Our People
Kath McCann (Guest)	Chief Operating Officer	Beacon Foundation	N/A - Funder
Jan Bonde	Mayor	Central Coast Council	Local Government
Chris Fletcher (Interim Chair)	Community Member	Cradle Coast Mountain Bike Club	Social and Leisure
Damian Peirce	Career Facilitator	Industry Training Hub	Business and Industry
Kerrie Blyth	Literacy Coordinator	Libraries Tasmania	Education and Training
Liam Stirrat	Chronic Health Nurse	No. 34 Aboriginal Health Service	Aboriginal Services
Rhonda Wilson	North West Coordinator	Paraquad Tasmania (NW)	Disability Services
Gerhard Wilemse	Clinical Services Manager	Salvation Army Bridge Program	Community Services
Jenelle Wells	Health Promotion Consultant (Mersey)	Tasmanian Health Services	Health and Medical
Simon Douglas	Manager	Ulverstone Neighbourhood House	Support Groups and Associations
Glen Lutwyche	Principal	Ulverstone Secondary College	Education and Training
Richard Ingham (proxy for Jim Cavaye)	Regional Partnerships Officer	UTAS	Education and Training
Backbone Team:			
Name	Position		
Mel Blake	Collective ed. Central Coast Lead		
Judi Walker	Connecting Care Lead		
Maree Gleeson	Community Governance Consultant		
Aaron Meldrum	Stakeholder Engagement & Communications Facilitator		

Apologies:			
Name	Position	Organisation	Membership Category
Tony Medcraft	Aboriginal Community Member	Aboriginal Community Member	Our People
Scott Harris (guest)	CEO	Beacon Foundation	N/A - Funder
Hayley Baker-Covey	Community Support Officer	Collective ed. Central Coast	N/A - Backbone Team
Julie Jacobson	Community Member	Community Member	Our People
Peter Shurley	Senior Pastor	Life Christian Church	Support Groups and Associations
Bronwyn Waterhouse	Executive Officer	New Mornings	Children and Youth
Dr Emil Djakic	General Practitioner	Patrick Street Clinic Ulverstone	Health and Medical
Janice Archer	President	Rotary Ulverstone West	Community Services
Jacinta Saunders	AOD Specialist	Salvation Army Bridge Program	Community Services

Item	Attachments/ Links/Actions
Welcome and Acknowledgement of Country	
<p>Chris welcomed everyone to the meeting, with a special welcome to Kath as a guest for today's meeting, Kerrie who has replaced Jo Hobbs on the CCLR (Jo has a new role based in Burnie) and Richard who is attending again as Jim Cavaye's proxy.</p> <p>Glen covered housekeeping.</p> <p>Jodi presented an Acknowledgement of Country.</p> <p>Members endorsed the March Workshop Notes, as a true reflection of this Workshop.</p>	Workshop Notes (previously provided with Agenda Pack)
2021 Action Group updates and highlights	
<p>Chairs of Action Groups provided an update and spoke about Action Group highlights to date.</p> <p>Maree Gleeson, Chair of the Doors to Mentors Action Group:</p> <ul style="list-style-type: none"> Current stats: 38 active mentors; 15 registered mentees; 14 matches. Program policies and procedures being reviewed regularly by the Action Group. Doors to Mentors website and Facebook page are being utilised to promote the program, including showcasing of mentors via short video's 	Action Group updates (3) (previously provided with Agenda Pack)

- Sponsorship from Productivity Improvers has been utilised to put Mentor and Mentee through the Simulated Work Environment (SWE) <https://fb.watch/4PshnLSPYj/>
- Mentor Networking Event held.
- Additional schools engaged (outside of Ulverstone Secondary College) for mentee recruitment/referral.
- Collective ed. Central Coast and Ulverstone Secondary College are currently exploring a learning, careers and wellbeing hub for Ulverstone – '*THE CENTRAL*'
Glen highlighted this as a great opportunity as a result of this way of working. UTAS have committed to having a regular presence here and we hope there will be a TasTAFE connection made. Council proposal going in at the end of this week, requesting use of Visitor Information Centre once this moves to the Hive.

Jenelle Wells, Chair of the **Chronic Health Action Group**:

- Activity Plan developed including a risk management plan.
- Pathways being identified to reach target communities with people identified to join this Action Group.
- Significant responses to Our Healthcare Futures discussion paper (February) and the LegCo Inquiry into rural health services (March). These focussed on drawing attention to the importance of consulting directly with local rural and remote Tasmanian communities about health outcomes and access to community health and hospital services. We also included powerful stories from Central Coast residents to provide examples of barriers to access and availability and timeliness of health services.
- Started identifying and reviewing Central Coast health data sources towards areas of focus for Central Connect's long term Community Wellbeing Plan and to provide a baseline for measures of success.

- Will be reviewing Connecting Care's community and chronic health literacy training package and following up with those trained prior to rolling out to front line workers and volunteers to train as community connectors.
- We propose offering trauma informed care workshops to interested Central Connect Action Group and Roundtable members. More info will come out about this soon.

Judi Walker, Chair of the **Community Information & Resources Action Group**:

- 2021 Activity Plan developed including a risk management plan.
- The main focus of action has been handover of the Connecting Care Portal and Local Resource Directory to Central Coast Council including development of a technical issues register and guidelines for verification of new listings and converting bulk listings to individual. The Portal combines Council's Community Directory with Connecting Care's Local Resource Directory. It can be accessed directly through the main page of Council's website by clicking the Community Directory tab on the right-hand side.
- Now the handover is well underway, Heidi Willard will relinquish her membership of the Action Group to Deb Lynch.
- The Community Directory will include a new category for Years 10 – 12 students to access local services and activities about their health and wellbeing.
- The Action Group is looking at ways to best showcase the Portal and Community Directory at the Central Connect launch as a strategy to promote communication of these to community.
- We're exploring ways to expand the scope and membership of the Action Group and providing advice to the Roundtable to inform the development of the long-term Community Wellbeing Plan.
- Tasmanian Community Fund grants are open. Will be looking at this for rolling out projects like Community Health Literacy training.
- As previously advised, we applied for funding to employ a Community Link Worker through the Healthy Tas Grants (result currently on hold until after the election). We need to keep this one on our radar as it brings together all of the pillars for Centra Connect (health, education, connection).

Feedback from the March Workshop

Maree and Judi provided an overview of the process undertaken to review and theme information collected during the March Workshop. This information will be used to develop the process for the Central Connect Community Wellbeing Plan 2022 – 2026.

What you told us and how you want to do it

The 3 key themes that came from this info are to develop a Plan that:

- **advocates** for a place-based and impact approach to community, governments and funders
- **ensures** Central Connect's priorities are identified and driven by community
- **creates** identity, membership and brand for Central Connect

Maree and Judi provided an example of how these could be actioned:

Develop a Plan that creates identity, membership and brand for Central Connect

Strategy	Activity	When	Who
Develop a process to determine membership and expand group	<ul style="list-style-type: none"> • Create Criteria for Central Connect membership 	May	Community Engagement Action Group Backbone Team
	<ul style="list-style-type: none"> • Identify organisations that represent CC community (include current list*, businesses, Council representations,) 	May	Community Engagement Action Group Backbone Team

*list gathered during March Workshop – included with Workshop Notes

20042021_CCLR Workshop Feedback V1.0.doc (previously provided with Agenda Pack)

Backbone team to work on processes for action.

Central Connect – The Brand	
<p>Connected to Todd Babiak from Brand Tasmania via Zoom who provided an overview of place-based branding, prior to our Workshop with him next month.</p> <p>Our brand is not about our logo, it's our unifying story, it's about what makes us unique in the Central Coast. It should be heartfelt and something that everyone in the Central Coast can connect to.</p> <p>Todd encouraged Members to visit https://www.tasmanian.com.au/ and register as a partner. This will give you access to the Brand Book and other tools and resources that will help Members prepare for the May Workshop.</p>	<p>Members to register as a partner on website to access Brand Book and prepare for May Workshop.</p>
Central Connect Launch and Community Voice Collection	
<p>Central Connect Launch</p> <p>Recommendations from Community Engagement Action Group for endorsement:</p> <ul style="list-style-type: none"> World Wellbeing Week 2021: June 21 – June 30. <p>An official awareness week, this provides an opportunity for participants worldwide to promote an overall awareness for the wide-ranging aspects of wellbeing, including social, physical, emotional, financial, career, community and environmental wellbeing.</p> <ul style="list-style-type: none"> Community Wellbeing Festival: June 21 – June 30. <p>Coordination of local events and activities that link to community wellbeing. This could include promotion of existing events and activities across the Central Coast and additional events and activities coordinated by CCLR members and partners. School based, community based and online events and activities to be included in the festival.</p> <ul style="list-style-type: none"> Culminating Event: July 1. <p>Explore a culminating event that celebrates events and activities on offer throughout the Community Wellbeing Festival, recognising Central Connect's role in this and launch Central Connect.</p>	

Community Voice Collection

Recommendations from Community Engagement Action Group for endorsement:

- Commence community voice collection during the Community Wellbeing Festival
- Collect 1000 voices between June – November 2021
- Plan for a range of collection methods – paper-based surveys and iPad's at events, school surveys, interviews and online via social media platforms
- CCLR members/organisations involved to survey their contacts/clients
- Action Group to research and draft questions to be endorsed by CCLR

CCLR Members endorsed the Community Engagement Action Group and the above recommendations.

Discussion points included:

- This Action Group may merge with the Community Resources and Information Action Group at some point.
- Kerrie pointed out that there is a Community Wellbeing Festival being held in Penguin during May.
- Glen suggested we look at holding another Youth Voice Workshop during this period via the Youth Leaders Council schools.
- Opportunity to connect with different groups and organisations to promote their activities.
- Damian highlighted that this is a challenging time for business and industry with end of financial year.
- Could be an opportunity for not for profits to spend left over funds before the end of the financial year.
- Glen outlined that USC had a wellbeing week last year that was very well received by staff and students. If we got in early enough, could try to align this for 2021 and hold as part of the Central Connect Community Wellbeing Festival.

Kerrie to provide Mel with relevant info for review/follow up.

A/G to come up with a new name if 'Community Wellbeing Festival' is already being used.

Need to get promotion out ASAP to allow for this planning.

Glen to speak to Shane Cleaver about this and also encouraging other Principals to come up with activities.

<ul style="list-style-type: none"> • Connecting Care and Collective ed. already have a bank of community voice information and data that we can build on. • Live @ The Wharf on a Friday night could be a captive audience for community voice collection. Could use the interval for this. 	
Beacon Foundation	
<p>Kath introduced herself and noted Scott's apology. Kath talked through who Beacon Foundation are, Collective ed. goals and funding, Collective ed. Central Coasts' achievements, challenges and opportunities, and specifically, Beacon Foundation's asks of Central Connect given their funding the backbone team:</p> <ul style="list-style-type: none"> • That all Collective ed. funded Central Connect activity has a clear linkage to Collective ed. goals • That Beacon and Central Connect have an agreed focus on sustainability to present to external audiences • Ensuring evaluation is being undertaken across the work to capture all learnings and insights (around Collective ed. related activity) • That Central Connect actively seek further funding for their activity not linking to the Collective ed. goals (Beacon are happy to assist with this) 	<p>CCLR Members to contact Hayley if they would like a copy of the presentation used.</p>
Next steps and close	
<p>Chris thanked everyone for their attendance and input in the meeting.</p> <p>Meeting closed at 1:32pm</p> <p>Next meeting: Tuesday, 18th May 2021 12 – 1.30pm</p> <p>This meeting will include a place-based branding workshop with Todd from Brand Tasmania.</p>	<p>Hayley to confirm the venue for this meeting.</p>