

MEETING NOTES

Central Connect Leadership Roundtable Meeting
18th May 2021, 12-1.30pm
Ulverstone Surf Club



Attendees:			
Name	Position	Organisation	Membership Category
Tony Medcraft	Aboriginal Community Member	Aboriginal Community Member	Our People
Jan Bonde	Mayor	Central Coast Council	Local Government
Chris Fletcher (Interim Chair)	Community Member	Cradle Coast Mountain Bike Club	Social and Leisure
Shane Cleaver (Glen Lutwyche proxy)	Acting Principal	Ulverstone Secondary College	Education and Training
Kerrie Blyth	Literacy Coordinator	Libraries Tasmania	Education and Training
Rhonda Wilson	North West Coordinator	Paraquad Tasmania (NW)	Disability Services
Jenelle Wells	Health Promotion Consultant (Mersey)	Tasmanian Health Services	Health and Medical
Peter Shurley	Senior Pastor	Life Christian Church	Support Groups and Associations
Alison Wishaw	CEO	New Mornings	Children and Youth
Bronwyn Waterhouse	Executive Officer	New Mornings	Children and Youth
Clarissa Forster (proxy for Richard Ingham)	Manager Statewide Partners	UTAS	Education and Training
Todd Babiak	CEO	Brand Tasmania	Guest Speaker
Fransina Kennedy	Partnerships Manager	Brand Tasmania	Guest
Backbone Team:			
Name	Position		
Mel Blake	Collective ed. Central Coast Lead		
Judi Walker	Connecting Care Lead		
Maree Gleeson	Community Governance Consultant		
Hayley Baker-Covey	Community Support Officer		
Aaron Meldrum	Stakeholder Engagement & Communications Facilitator		

Apologies:			
Name	Position	Organisation	Membership Category
Julie Jacobson	Community Member	Community Member	Our People
Janice Archer	President	Rotary Ulverstone West	Community Services
Jacinta Saunders	AOD Specialist	Salvation Army Bridge Program	Community Services
Liam Stirrat	Chronic Health Nurse	No. 34 Aboriginal Health Service	Aboriginal Services
Jodi Hodgetts	Aboriginal Community Member	Aboriginal Community Member	Our People
Damian Peirce	Career Facilitator	Industry Training Hub	Business and Industry
Simon Douglas	Manager	Ulverstone Neighbourhood House	Support Groups and Associations

Item	Attachments/ Links/Actions
Welcome and Acknowledgement of Country	
<p>Chris welcomed everyone to the meeting, with a special welcome to Clarissa who attended as Richard Ingram's proxy, Shane who attended as Glen Lutwyche's proxy and Alison Whishaw who was a guest at the meeting and will share representation from New Mornings (Children and Youth) with Bronwyn Waterhouse.</p> <p>Tony presented an Acknowledgement of Country.</p> <p>Members endorsed the April Meeting Notes, as a true reflection of the meeting.</p>	Meeting Notes (previously provided with Agenda Pack)
2021 Action Group updates and highlights	
<p>Chairs of Action Groups provided an update and spoke about Action Group highlights to date.</p> <p>Maree Gleeson, Chair of the Doors to Mentors Action Group:</p> <ul style="list-style-type: none"> Maree informed the group that it is National Volunteer Week. Aaron Meldrum (who is a Doors to Mentors mentor and involved in other community volunteering) will be promoted as a volunteer through Volunteering Tasmania media. Maree mentioned that there could be an opportunity to have a volunteering action group in the future. 	Action Group updates (4) (previously provided with Agenda Pack)

<p>Jenelle Wells, Chair of the Chronic Health Action Group:</p> <ul style="list-style-type: none"> • There is Community Health Literacy Training for young people planned for Central Connect Wellbeing Week. • The Action Group is looking to add new members and are exploring their contacts. <p>Judi Walker, Chair of the Community Information & Resources Action Group:</p> <ul style="list-style-type: none"> • The Group is applying for funding to employ two young people to work on the Portal to develop a Youth Gateway with local information for young people, by young people, as a community health literacy initiative. <p>Hayley Baker-Covey, Chair of the Community Engagement Action Group:</p> <ul style="list-style-type: none"> • The name of Community Wellbeing Week has been changed to Central Connect Wellbeing Week • We are planning the week and have sent out EOI forms to our networks • 13 activities registered so far • CCLR members to consider registering an activity • Program being developed and will be shared with CCLR early June • The launch is scheduled for the 1st July, invites will be sent by month end • Community voice questions have been sent to the group for endorsement <p>Jenelle had checked the wording through the Hemingway app. The grade level should be 6 at maximum to keep it user friendly. The first page wording needs to be adjusted. The group were happy to endorse them once the wording has been changed for page one.</p> <p>New Action Group endorsed by the CCLR to establish a business model for Central Connect:</p> <ul style="list-style-type: none"> • Action Group to explore options including incorporation, hosting, auspicing etc. 	<p>Community Engagement Action Group to adjust questions</p>
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<ul style="list-style-type: none"> • This is needed now to be able to pursue funding opportunities for backbone and activity to continue post December 2021 • Call for interested members to join this short-term Action Group and to suggest external members 	Interested members to contact the backbone team
Central Connect – The Brand	
<p>Todd Babiak from Brand Tasmania provided an overview of place-based branding, with examples from Tasmania.</p> <p>Our brand is not about our logo, it's our unifying story, it's about what makes Central Connect unique in the Central Coast. It should be heartfelt and something that everyone in the Central Coast can connect to. Todd encouraged Members to visit https://www.tasmanian.com.au/ and register as a partner. This will give you access to the Brand Book and other tools and resources.</p> <p>Todd agreed that collecting community voices is the first step in thinking about our brand to develop Central Coast's Community Wellbeing Plan. He has a lot of experience in this and is happy to advise us. He talked about the emphasis being on what is specifically great and Tasmanian about the Central Coast, and slowly drawing answers out of people to see what the community wellbeing problems are that we can solve together. Todd emphasised that we must tell our story and Brand Tasmania will assist by telling it back to us. He was happy to supply questions to help us develop the narrative.</p>	<p>Members to register individually as a partner on website to access Brand Book.</p> <p>Community engagement group to reconsider Community Voice questions around connection and consult with Todd.</p>
Next steps and close	
<p>Chris thanked everyone for their attendance and input in the meeting. The Backbone Team thanked Chris for chairing the last two meetings and asked for a volunteer for the next meeting (Chris will be away). Kerrie volunteered and will be supported by Maree and work with the Backbone Team to plan and chair the June meeting.</p> <p>Meeting closed at 1:35pm</p> <p>Next meeting: Tuesday 15th June 2021, 12 – 1.30pm</p>	